

## REMARKS

The Abstract and Specification have been amended as indicated above, addressing the examiner's objections. The drawings have also been revised, deleting unused reference characters and clarifying the direct and indirect sales channels. FIG. 3 now shows by numerical references which items constitute the direct or indirect sales channels. The direct channels depicted in FIG. 3 are the links to the suppliers of products and the indirect channel is the feature noted by "add to brokerage service shopping cart."

The Applicant respectfully requests reconsideration of examiner's rejections of claims 1-6 in light of the following discussion regarding said rejection. The Applicant respectfully submits that examiner's statement in paragraph 8 of office action no. 1, that netCOMPONENTS-1999 discloses a system software that allows a buyer to select between a direct sales channel and an indirect sales channel "through the option of directly selecting a distributor or selecting a third party to which distributor sells" is factually incorrect and misunderstands the meaning of the feature providing information regarding third parties to which a distributor sells goods. The feature on the netCOMPONENTS-1999 system providing information regarding to whom a distributor sells refers to whether the distributor itself has restrictions regarding whom it sells to. For example, some distributors only sell to original equipment manufacturers and not to the general public. This information in no way constitutes providing indirect and direct sales channels from a single point of purchase. The information regarding third parties to whom the distributor sells does not constitute information or means for users to purchase goods indirectly from such third parties. In fact information regarding specific third parties is not provided, but rather, information regarding categories of third parties (e.g., OEM's) is all that is provided.

All that is disclosed in netCOMPONENTS-1999 is a method and system for direct purchasing from the selling party, if the buyer falls within the types of buyers to which the seller

will sell. Furthermore, Applicant respectfully submits that neither netCOMPONENTS-1999 nor any version of the netCOMPONENTS system to date has included the feature of providing direct and indirect sales channels from a single point of purchase. Enclosed with this Response is an Affidavit executed by the inventor attesting to this fact.

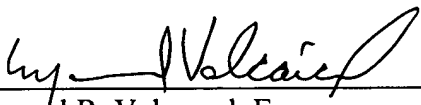
The Applicant therefore respectfully submits that claims 1-6 are not anticipated by netCOMPONENTS-1999 and requests that examiner withdraw the rejection of the claims.

The Applicant respectfully submits that the application and claims, as amended, are in condition for allowance. Nonetheless, should the examiner still have any comments, questions or suggestions, the examiner is respectfully requested to telephone the undersigned at the telephone number listed below.

Date: October 22, 2004

Respectfully submitted,

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### **AMENDMENTS TO DRAWINGS**

The Appendix to this Response includes replacement sheets for Figures 1 and 3, as well as annotated markups of each, with revisions addressing examiner's objections. With regard to FIG. 1, reference characters 60, 76, 80 and 130, 300, 400, and 500 have been removed, and reference characters 110, 120 and 140 are now used in paragraph [0027] of the specification, as amended. Figure 2 does not have reference characters 300, 400, 500 as indicated by examiner in paragraph 1 of Office Action No. 1. The reference to "Broker Database" under "Direct Sales Channels" in FIG. 1 has been deleted. Replacement FIG. 3 has reference numerals.

## **APPENDIX**

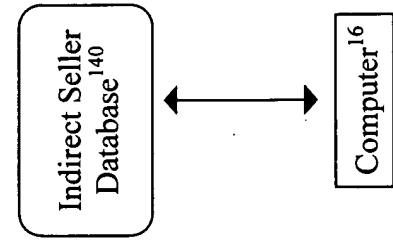
- A. REPLACEMENT DRAWING SHEETS
- B. AFFIDAVIT OF MR. ALAN RUDNICK

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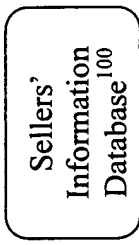
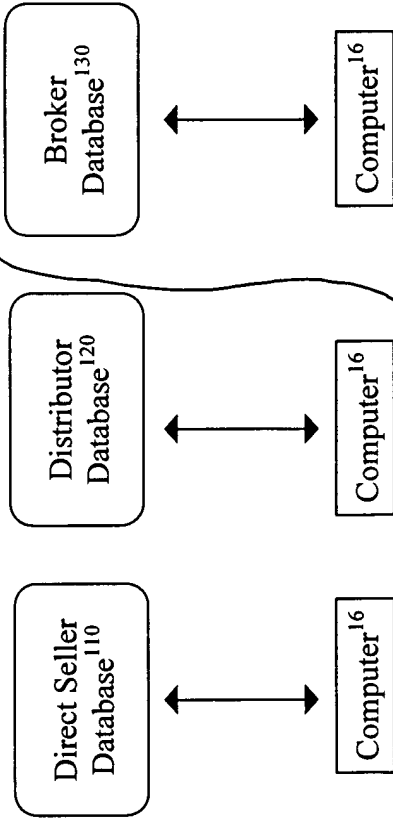
FIG. 1



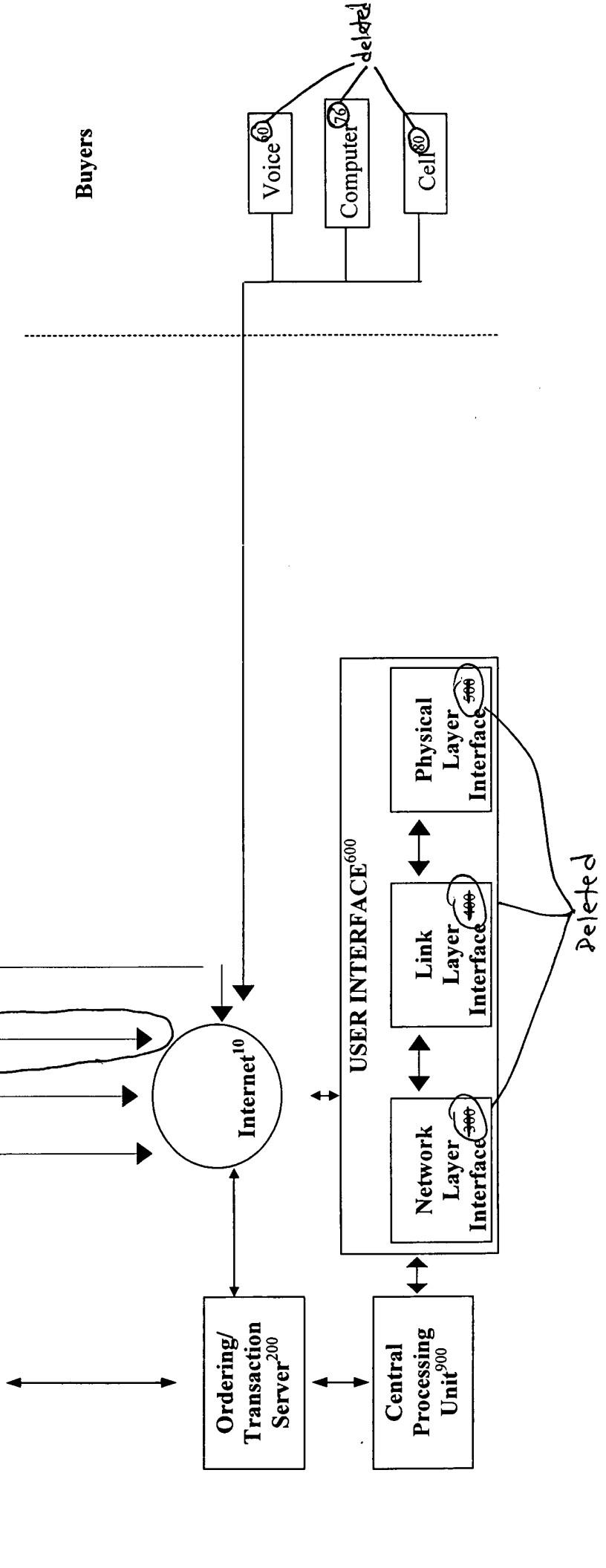
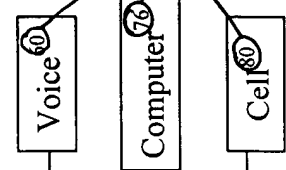
Indirect Sales Channels



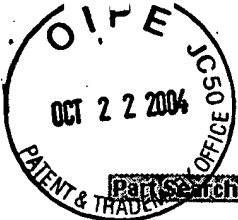
Direct Sales Channels



**Buyers**



# ANNOTATED MARKED-UP DRAWINGS



Part Search 1 of 1 Full Search

Search Results for: 72XWR1K\*

Refine

7 line items found.

New Search Search History

Part #	Mfr	DC	Description	Uploaded	Ctry	Qty	Distributor
72XWR1K	BECK			8/31/00	US	89	Onlinecomponents.co
72XWR1K	BI		72XWR1K	9/1/00	US	898	Quest Components
72XWR1K	BI			8/28/00	US	35	Reliance Merchandizi
72XWR1K	BI			8/28/00	US	41	Reliance Merchandizi
72XWR1K	BECK		NEW STOCK	8/28/00	US	412	The Harry Krantz Con
72XWR1K				7/25/00	US	7	ACP Components
72XWR1K				7/25/00	US	100	ACP Components

7 line items found.

Add to brokerage service shopping cart.

New Search Search History

50  
30  
(Added Ref. No.s)